

*Palm Beach and Atlantic Ocean
Looking Across Lake Worth*

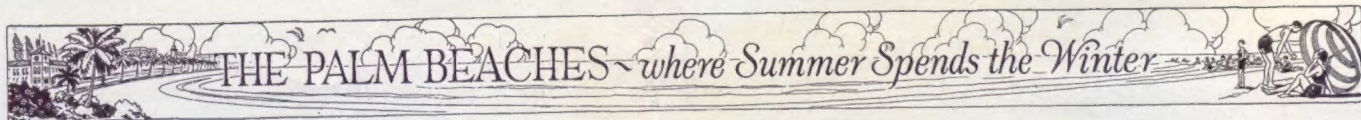


*Spend the Winter
in the*
PALM BEACHES
*as Cheaply as
at Home*



*Information About
Moderate Priced*
APARTMENTS AND HOTELS

DISTRIBUTED BY
PUBLICITY DEPARTMENT
OF THE
City of West Palm Beach, Florida



SPECIAL NOTE.—The City Administration of West Palm Beach, Florida, has cooperated with the hotels and apartments described in detail in this booklet to issue the booklet as a service to prospective Winter visitors. We suggest that the booklet be examined in detail and that the prospective visitor make a selection and then write to the Manager of the individual property for any additional information needed.

The City Administration will be glad at all times to give any information desired. A. E. Parker, City Manager; J. C. McCreary, Mayor; George O. Butler, City Commissioner; L. S. Scott, City Commissioner; Vincent Oaksmith, City Commissioner; Hoyt C. Le Master, City Commissioner.

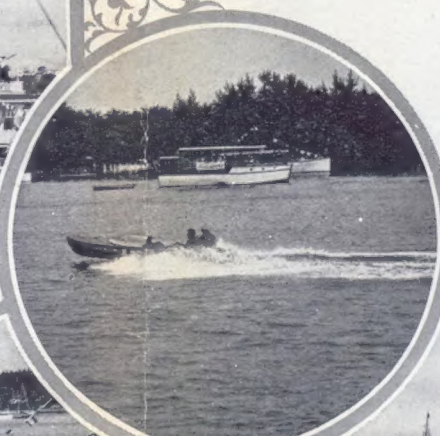
GENERAL INFORMATION

LOCATED ON FLORIDA EAST COAST.—Palm Beach is located directly on the Atlantic Ocean on a narrow strip of land separated from the mainland by Lake Worth which averages about a half a mile wide; West Palm Beach is located on the mainland. Three bridges connect Palm Beach and West Palm Beach. The Palm Beaches are located at the most eastern point of Florida about three hundred miles south of Jacksonville. The Palm Beaches have a summer population of about forty to fifty thousand; this number increases very greatly during the winter season. The two cities are clean and beautiful, with fine homes, fine streets and tropical foliage.

BALMY WINTER CLIMATE.—No city in America possesses a more delightful winter climate. The Palm Beaches are nearer to the warm Gulf Stream than any other Florida City on the East Coast. The temperature throughout the year is very stable; the average winter temperature is 72 degrees, the average summer temperature 85 degrees. Many men on the streets go without coats most of the winter; nearly everybody dresses in the lightest of summer garments and wear straw hats during winter.

Many years go and come without a single killing frost.

The warm Gulf Stream gives to the Palm Beaches a balmy and gentle winter climate and keeps the ocean warm for bathing. Throughout the winter the temperature of the Atlantic Ocean



THE PALM BEACHES *where Summer Spends the Winter*

along the bathing beaches at Palm Beach is about 70 to 72 degrees. There is daily bathing throughout the winter on the beaches at Palm Beach. Many winter bathing scenes are shown in this booklet. Many people spend much of the winter day lying in the warm sands in the sunshine to benefit by the curative violet rays of the sun.

GENERAL LIVING CONDITIONS

The "Florida Land Boom" is over and living conditions in the Palm Beaches are about the same as any other city of similar size. Milk, bread, groceries, vegetables are now about as reasonable as in any northern city in winter time. The chain stores are here: several Piggly-Wiggly Stores, several Saunders Stores, a dozen United Grocery Stores, two Liggett Drug Stores. The result is that all stores have had to meet the chain store competition and normal living conditions are possible.

The hotel and apartment house rates are now on a very reasonable basis to compare favorably with any Florida city or city of similar size anywhere. In Palm Beach, of course, the rates in the large hotels range from moderate to any price the wealthy visitor wishes to pay.

GOOD SCHOOLS

There are many well equipped public schools and private schools in the Palm Beaches; they are in charge of competent teachers and rank with schools of similar type anywhere. A child could be transferred to one of these schools for a few months dur-

ing a winter visit and back again to his regular school without loss of progress. All work from kindergarten through high school is provided in public and private schools.

FINE CHURCHES

There are many churches in the Palm Beaches repre-



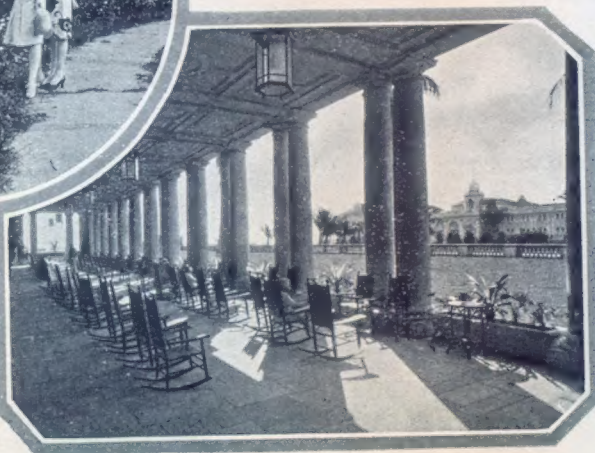
senting many denominations. A group of church buildings is shown in this booklet. The churches are in charge of ministers who stand among the foremost of their denominations. The following denominations are represented: Catholic, Episcopal, Baptist, Methodist, Presbyterian, Lutheran, Christian Science, Christian, Congregational, Hebrew.



White Hall, once the Palm Beach Mansion of Mr. Flagler, founder of Palm Beach. Now part of famous hotel.



Dining in the Famous Coconut Grove.



THEATRES AND ENTERTAINMENT

There are three theatres in Palm Beach and five in West Palm Beach. The latest pictures are often shown in the Palm Beaches during the winter long before they appear in many of the larger cities of the United States. There are weekly shows of popular musical comedies and minstrel shows given by good road companies. There are recitals by famous musical artists, concerts, lectures, and other entertainment through various booking organizations.

BAND CONCERTS

The City of West Palm Beach maintains a Municipal Band, one of the finest bands in the State. Throughout the winter concerts are given in the afternoon and at night in the principal public park. A picture is shown of a typical concert in the park; the crowd sits in a park of cocoanut trees.

LOCAL TRANSPORTATION

It is not necessary for visitors to have an automobile in the Palm Beaches. There is a very good and regular local bus service throughout West Palm Beach, north as far as Kelsey City and south as far as the city of Lake Worth. There is regular bus service on schedule time from the public park of West Palm Beach to points throughout Palm Beach. This

makes it easy to get back and forth to the bathing beaches at Palm Beach. Bus service in all directions is on fifteen-minute schedules.

Ferries run every twenty minutes from the public park of West Palm Beach at the center of the business section, to Palm Beach. One ferry line runs to the northern part of Palm Beach to the principal hotel section, another runs to the southern part of Palm Beach known as the Everglades section.

RAILROADS

The Florida East Coast Railway and the Seaboard Air Line Railway enter West Palm Beach; any part of Florida with railroad facilities can be reached from West Palm Beach.

STEAMSHIP LINES

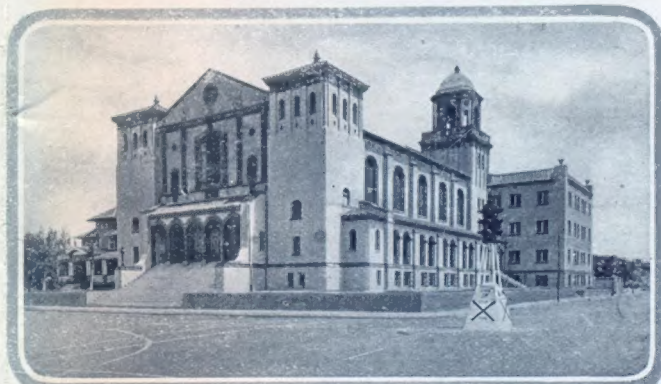
Visitors can come to the Palm Beaches by passenger steamship from the principal points along the Atlantic Coast. Two steamship companies maintain service. Visitors can make trips by steamship to the Bahamas and Cuba by the steamships entering and leaving the Port of Palm Beach. Regular winter cruises are made weekly. Visitors may arrange to come by rail and return home by steamship.

The following have passenger service to the lower Florida East Coast: Baltimore and Carolina Steamship Company, Merchant and Miners Line, Clyde Steamship Company, Munson Steamship Line, The Admiral Line, The American Line.

HIGHWAYS

The highways entering the Palm Beaches are among the finest in the United States. It is possible to drive from any point in Florida to the Palm Beaches as quickly as train can make the trip from the same point. Touring Florida by automobile is a delightful winter pastime;

(Continued on Page Fourteen)



HOTEL PENNSYLVANIA

HOTEL PENNSYLVANIA, just completed and now open, is the latest achievement in modern hotel building in West Palm Beach.

Overlooking City Park with its wealth of palms and other tropical foliage and beautiful Lake Worth, it has an unsurpassed location with a magnificent view of the whole of this wonderful resort.

Solidly built of steel and concrete, Hotel Pennsylvania is the last word in massive, safe, fire-proof construction. It has 216 rooms and 216 baths, prices moderate—European plan.



PURE WATER

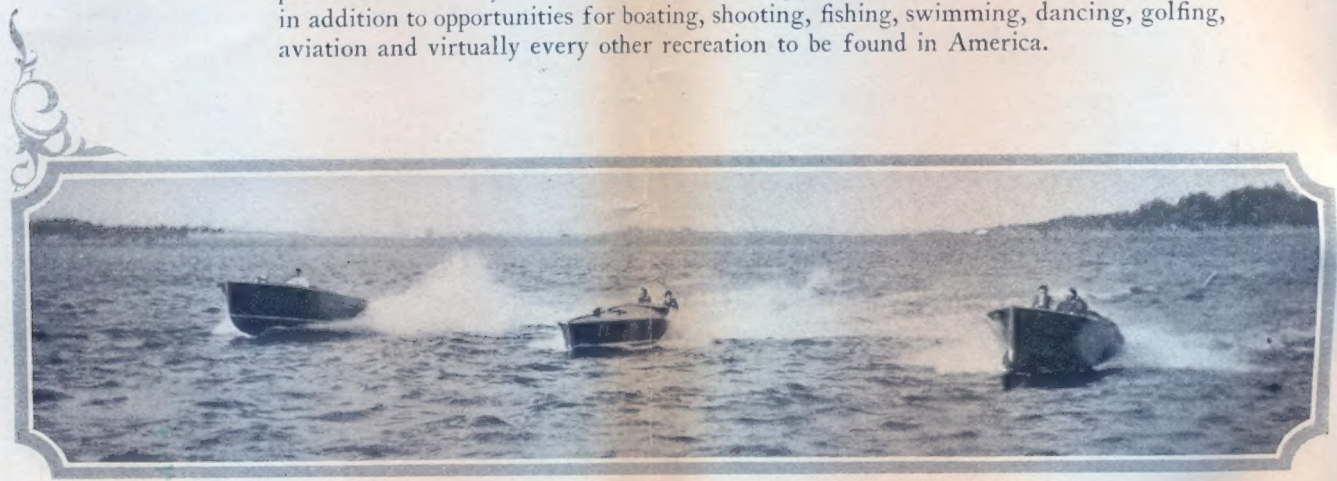
WEST PALM BEACH is fortunate in having a supply of unusually soft water. It is very clear and uncontaminated. All water is very carefully treated, going through five processes. Bacteriological examination shows that this water is absolutely safe water to drink before any kind of treatment.

PUBLIC SAFETY

West Palm Beach has an efficient Police Department, an efficient system of traffic control has been installed; every precaution is taken for the safety of the public. A completely motorized Fire Department is maintained.

RECREATION

The City of West Palm Beach has 15 Parks, comprising over 50 acres. These are kept in excellent shape by the City Park Department. Leagues in various sports are promoted seasonably—horseshoe courts, table games, etc., are located at Flagler Park, in addition to opportunities for boating, shooting, fishing, swimming, dancing, golfing, aviation and virtually every other recreation to be found in America.





Beneath Those Fleecy Clouds There Lies a Fair City

WONDER within a mile of the heart of the city lies the ocean with its wonderful stretch of white sandy beach. Overhead the white, flowing, fleecy clouds, typical of Florida. Westward, well paved, much traveled roads lead you to the beautiful Everglades for which this section of the state is famous. East, West, North and South, there are more beauties to see, new things to discover and more wonders to marvel over. That is the Magic of this premier resort city, Where Summer Spends the Winter.



*One of West
Palm Beach's
newest and
best*

EL VERANO HOTEL
Facing Lake Worth





THE BEAUTIES OF THE PALM-BORDERED PATHS ALONG THE LAKE FRONT

THIS beautiful scene taken along the Lake Front, inside the city limits of the Palm Beaches, is typical of the beauty that is seen on every hand by the winter visitor. The wonderful, wide-spreading coconut palms give ample shade and these shady nooks are popular with the winter tourist.



SOME INTERESTING FACTS ON THE PRICE OF FOODSTUFFS IN WEST PALM BEACH AND VICINITY

THE prices charged for foods in the Palm Beaches by actual comparison with the food prices advertised in Northern cities are lower the year round. There are over a hundred retail outlets serving the public of the Palm Beaches with pure, fresh foods, much of which is grown within Palm Beach County. The rapid transportation facilities make it possible for the resident of the Palm Beaches to receive fresh, sweet Western meats and fresh seasonable fruits and vegetables from Northern points in season and they are sold in this market at prices cheaper oftentimes than the prices charged at their source. There are five chain store organizations operating over thirty-seven Cut Rate Grocery Stores in West Palm Beach. The Municipal Market, owned and maintained by the taxpayers of the city, is a popular shopping place with the housewives of West Palm Beach. Here the Everglades farmer brings his fresh grown winter produce and sells it while it is fresh at prices more than reasonable.

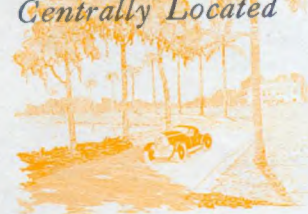




LAKE COURT APARTMENTS

West Palm Beach

*Overlooking Lake Worth
Centrally Located*



LAKE COURT APARTMENTS occupy an ideal location for an apartment house. They face east with southern exposure overlooking Lake Worth which is a few feet away; a public boulevard and well-kept public park lie between the apartments and the lake. The building is at the corner of Fern Street and Flagler Boulevard, two blocks from principal business section of the city, yet outside this area. Bus service to bathing beaches of Palm Beach pass the building every ten or fifteen minutes.

There are several sun porches overlooking two beautiful patios or court yards. There are single rooms with double or twin Murphy in-a-door beds, and private bath; other apartments have dressing room, breakfast room and kitchenette in addition. There are larger apartments with a master bedroom in addition. Where accommodation for six is necessary, it is possible to secure an adjoining single room with bath and two beds.

Prices range from \$350.00 for the season, November 1 to May 1, for a single apartment, to \$1,250.00 for a double apartment, depending upon location. Prices by week or month will be supplied on application. Telephone, gas, electricity, hot and cold water, table and bed linen, maid and janitor service are included without additional cost.

*Looking Toward Palm Beach
from Lake Court
Apartments*




ALHAMBRA APARTMENTS

West Palm Beach

On Edge of Business Section



 THE ALHAMBRA APARTMENTS are located on the corner of Fourth Street and Olive Avenue, facing east, four blocks from Clematis Street, the center of the city. One block east of the apartments is a beautiful public park along Lake Worth. Lake Worth and Palm Beach are visible from the apartments.

The building has a beautiful patio with tropical flowers and shrubs, sun porch facing the patio and Lake Worth, men's and ladies' rest rooms, and lobby. Although within short distance from business and amusement center there is a network of bus service in all directions to all places in the city.

There are hotel rooms, single and double apartments, elevator service, steam heat, hot and cold water, automatic fire sprinklers, and everything possible for the comfort of guests.

Prices for hotel rooms are \$3.50 per day single, \$5.00 per day double; single apartments range from \$85.00 to \$125.00 per month according to location; double apartments range from \$175.00 to \$250.00 per month. Janitor service, maid service, ice, laundry of towels, bed linen and table linen included in prices mentioned. Season rates will be quoted on application.

*View of Palm Beach from
point one block east of
Alhambra Apartments*





ALGEMAC HOTEL

Palm Beach

In Hotel and Business Section

*T*HE ALGEMAC HOTEL is located on Main Street and Sunset Avenue at Bradley Place, midway between the Royal Poinciana and Alba Hotels; it overlooks Bradley's Beach Club, one block from Lake Worth, and three blocks from ocean.

Bus service and ferry service are within one block of the hotel. Several theatres are nearby, as well as Palm Beach shops.

Offices are maintained in the building by Seaboard Air Line Railway, Western Union Telegraph Company and Postal Telegraph Company.

Single apartments consisting of one room and bath are available for one or two persons; double apartments are available for two or four persons, consisting of sitting room with double Murphy in-a-door bed, bathroom and master bedroom. Restaurant service is available on Main Street around the corner. Rates, \$25.00 per week and up.

*Lake Worth and Palm Beach
Looking north along Palm
Beach from point near
Algamac Hotel*



EL CID APARTMENTS

West Palm Beach

In Southern Residential Section near Lake Worth



*T*HE EL CID APARTMENTS are located in the best residential section of West Palm Beach, about five minutes' ride from the shopping district and one square from Lake Worth, overlooking this beautiful body of water and Palm Beach. There is regular and frequent bus service within one-half block of the building.

Suites consist of living room with in-a-door double or twin beds, dressing room, kitchenette and bath; also larger suites with master bedroom with twin beds. Furnished completely and in most attractive manner, with Frigidaire in every apartment. Large lounge and loggia for guests' conveniences. Every effort is made by management to please the most fastidious guest. Mrs. Vibber, one of the owners, with many years' experience managing apartment houses, gives all her time to management of the building.

Prices vary according to size and location of apartment as follows: \$300.00 to \$1,200.00 for six months' season, November 1 to May 1; \$50.00 to \$225.00 per month; \$15.00 to \$70.00 per week; \$3.00 to \$10.00 per day. Janitor and maid service once each week. Frigidaire, light, gas, hot and cold water and linen supplied without additional cost.



*The Hutton Estate
A Palm Beach
Mansion*



(Continued from Page Five)

all parts of the State are easily accessible by highways radiating from the Palm Beaches. There is daily bus service north and south along the East Coast and to all points of Central Florida and the West Coast. These bus lines with de luxe coaches supply an ideal method of touring Florida by highway; the fare is the same as by rail.

YACHTING

Yachting is one of the popular sports during the winter. Lake Worth is almost crowded every winter with yachts, sea sleds and other small vessels. The Palm Beach Yacht Club holds an annual regatta on Washington's Birthday; this is one of the most important and spectacular held anywhere in the United States. This regatta is attended by important yacht club officials from all parts of the United States. A picture is shown in the booklet, giving a scene from the last Annual Regatta. Yachting is possible from



(Numbers refer to)

1. Miramar Inn.
2. El Cid Apartments.
3. Marguerite and Juliette Apartments.
4. Hibiscus Apartments.
5. Royal Palm Hotel.
6. Flagler Apartments.
7. Lake Court Apartments.
8. Alma Hotel.

Jacksonville to West Palm Beach by way of inland waters. Both Lake Worth and the Atlantic Ocean are important yachting waters.

FISHING

Fishing of all kinds is to be had near the Palm Beaches. There are tarpon, amberjacks, sharks and other deep sea and game fish; black bass, snooks, pompano, Spanish mackerel, and other small fish are to be found in large numbers and in many places. Row boats and motor boats



Golfer's Paradise—Many Golf Courses



bered location on map)
 9. Monterey Hotel.
 10. Dixie Court Hotel.
 11. Alhambra Apartments.
 12. Northwood Hotel.

13. Dixie Terrace Apartments.
 14. Henderson Apartments.
 15. Billows Hotel.
 16. Lido-Venice Hotel.
 17. Algemac Hotel.

fully equipped for fishing parties are available by hour or trip.

HOSPITAL SERVICE

West Palm Beach has a very modern hospital of three buildings, originally endowed by Horace Dodge. The hospital is complete in every respect with operating rooms and modern equipment. A staff of competent physicians and surgeons is in charge. In the Palm Beaches are many efficient doctors, chiropractors, dentists and nurses.

ROOMS AND HOUSES FOR RENT

There are many private homes in the Palm Beaches where furnished rooms may be rented during the winter season. In both Palm Beach and West Palm Beach there are small apartment houses, furnished bungalows and two-story houses which can be rented for the winter season.

LARGE HOTELS

There are many large hotels in Palm Beach and West Palm Beach shown on the cover of this booklet. Prospective visitors to these hotels should write direct to the managers for rates and additional information.

Additional information will be given on request. Apply to Publicity Department, City of West Palm Beach, Florida, Drawer B-58.



MARGUERITE AND JULIETTE APARTMENTS

*West Palm Beach
In Southern Residential
Section*



THE MARGUERITE AND JULIETTE APARTMENTS have six single rooms with private bath, thirty-three two-room apartments with kitchen and bath. Two people can be accommodated in the single rooms, four people in the two-room apartments which consist of master bedroom and living room with day beds.

The apartments are located at Georgia Avenue and M Street, about one mile south of the commercial center of West Palm Beach; there is regular and frequent bus service at this corner to give easy and quick transportation to and from the business section. The buildings are located on a ridge in a good residential section near schools, churches, municipal market, and other convenient places of business. The buildings are on a corner facing east, are semi-fire proof, well constructed and comfortably and substantially furnished.

The service which is included in the rent includes gas, electricity, hot and cold water and janitor service. The apartments open about October 1; rates are \$75.00 per month for one person or \$100.00 for two persons in a room with bath which includes full maid service. The cost of two-room apartments ranges from \$75.00 to \$150.00 per month, depending upon the location of the apartment. Seasonal rates vary from \$250.00 to \$900.00.

PUBLIC LIBRARY
West Palm Beach
Open to All
On Lake Worth near
Business Section

DAILY BAND CONCERTS
West Palm Beach
Municipal Band Playing
in Public Park in
Business Section



ALMA HOTEL
West Palm Beach
*In Heart of
Business Section*



THE ALMA HOTEL occupies a choice location on the corner of Rosemary and Datura Streets, one block south of Clematis Street, the principal business street running east and west, and two blocks west of Dixie Highway, the principal business street that runs north and south. The hotel is one block west of the post office, two or three blocks from the center of the business section, convenient to railway stations, bus station, public schools, churches and theatres.

The Alma Hotel is new and modern; it is constructed of steel and concrete, is practically fire-proof and fully equipped with Grinnell automatic sprinklers. Steam heat in lobbies and fifty guest rooms; there is elevator service, hot and cold water in every bedroom, each room has telephone, large windows, transoms over doors, and twin beds.

Rates vary according to location: Single room with private toilet without bath, \$2.50 and \$3.00; single room with private bath, \$3.50 to \$5.00; double room with private toilet without bath, \$4.00 and \$5.00; double room with private bath, \$6.00 to \$10.00; weekly and monthly rates will be quoted by the manager on application.



*Scenes Along Lake Trail,
Palm Beach
This famous trail extends
for several miles along
Lake Worth*



BILLOWS HOTEL

*Palm Beach
On the Ocean*



The BILLOWS HOTEL is located on Ocean Boulevard and Worth Avenue, overlooking the Atlantic Ocean one hundred feet away. The building faces east and south and overlooks the most popular bathing beach in Palm Beach County. The building is two blocks east of the famous Everglades Club and golf course.

Across the street is a famous bathing pavilion with pools, shops, restaurant, post office, stores and other places of business; also a long pier extending several hundred feet into the ocean from which there is good fishing.

The Billows Hotel is open throughout the year, usually the only hotel in Palm Beach open during the summer. The hotel has an attractive lobby on the ground floor, overlooking the ocean. On the second floor is a music room with an excellent floor for dancing. Each room in the hotel has private toilet and private bath or connecting bath. A drug store and restaurant on the ground floor cater to the guests of the hotel.

Rates vary from \$3.50 to \$5.00 for single rooms, \$5.00 to \$7.00 for double rooms, depending on location; weekly or monthly rates will be quoted on application to the manager.

*Ship Passing Palm Beach
All Southbound Vessels Come
Very Close to Shore*

Scene near Billows Hotel



DIXIE COURT HOTEL
West Palm Beach
In Heart of Business Section



THE DIXIE COURT HOTEL is located on Dixie Highway, opposite the Palm Beach County Court House, two blocks from the center of the commercial district.

The building has 132 rooms, all with private bath, either tub or shower; the building has seven stories and is strictly fire-proof. Rates are \$3.50 per day and up for a single room, \$6.00 and up per day for a double room. Rates by month or season on application. Drug store and grill are on the ground floor in connection with hotel.

The Dixie Court Hotel is four blocks from the Florida East Coast Railway station and about five minutes' by taxi from the Seaboard Air Line station, four blocks from the post office and within four blocks of the principal theatres of West Palm Beach. The hotel is new and modern and very conveniently located. It is two and one-half blocks from Lake Worth and the city park.

Especial care is given ladies and children.

The hotel is managed by Mr. Julius J. Lax, one of the owners.



**GOOD
 SAMARITAN
 HOSPITAL**

*West Palm
 Beach*

*View shows one
 of the three
 very modern
 units*



*Royal Palms
 and
 Women's
 Club*





HENDERSON APARTMENTS

West Palm Beach

*In Northern Residential
Section*

*Lake Worth in Right
Background*

*T*HE HENDERSON APARTMENTS are located on Thirty-sixth Street, a few feet from Dixie Highway and one block from Lake Worth. The apartments overlook the lake and receive constant breezes from the lake. Busses on fifteen-minute schedule give ten-minute service to the business center. A new public school is located four blocks away, giving primary, grammar and high-school courses. The apartments are near one of the most popular residential sections of West Palm Beach.

Small apartments consist of combination living room with in-a-door bed, kitchenette, breakfast room, dressing closet, and a tile bath; larger apartments have the same with an additional bedroom with twin beds. Each apartment has telephone, but service must be arranged by tenant with telephone company.

The apartments are completely furnished, with lights, hot and cold water, gas and linen supplied. Guests will arrange for laundry, ice and maid service. Apartments are wired for small electric heaters which tenants will supply.

Rates vary according to location, ranging from \$275.00 to \$600.00, payable in three payments, for the six months beginning November 1, or from \$80.00 to \$130.00 by the month.

*Along Lake
Worth
Henderson
Apartments
in Background*



*"Mary Weems"
Entering Port of
Palm Beach*

HIBISCUS APARTMENTS

West Palm Beach

*On Edge of Business
Section*



THE HIBISCUS APARTMENTS are located about five blocks from the business center of West Palm Beach, near several churches and school buildings, in a popular residential section, on a wide boulevard. There is frequent and regular bus service near the building. Small apartments are available with combination living room with in-a-door bed, kitchenette, breakfast room and a tile bathroom; the next larger apartments have a dressing closet in addition; the largest apartments have an extra bedroom with twin beds. Each apartment has a telephone, with twenty-four-hour switchboard service, but tenants pay for each outgoing message. The apartments are wired for electric heaters which guests will supply.

The apartments are completely furnished; the management supplies all linen and towels, hot and cold water, light, gas, and maid service once each week. Guests provide for all laundry and ice.

Rates vary according to location and size of apartments and range from \$325.00 to \$750.00, payable in three payments for the six months, from November 1, or \$75.00 to \$150.00 per month, payable in advance.



PUBLIC SCHOOL BUILDINGS

West Palm Beach

*One-half Block West of
Hibiscus Apartments*



DIXIE TERRACE APARTMENTS

West Palm Beach

*In Northern Residential
Section Near Lake
Worth*

DIXIE TERRACE APARTMENTS are located on Dixie Highway and Thirtieth Street, two blocks from Lake Worth, in one of the best residential sections of the city; a large new public school, primary grades through high school, is six blocks away, a private school two blocks away. Drug stores, chain grocery stores, bakeries, a bank and other stores are six blocks away; there is regular bus service every fifteen minutes at the apartment, giving six- or seven-minute service to main business section.

The building is new, semi-fire proof, and built of hollow tile and stucco. It is beautifully furnished at a cost of five hundred dollars to the room, the courtyard is landscaped in an attractive manner with tropical plants.

Apartments consist of large living room with double in-a-door bed, large bedroom with twin beds, closets in living room and bedroom; kitchen and bathroom; larger apartments are available with additional master bedroom and breakfast nook.

Bed linen, table linen, silverware, gas, electricity, hot and cold water, telephone in each apartment and janitor service supplied without additional cost. Prices for apartments range from \$550 to \$1,050 for six months' period, beginning November 1.

*Lake Worth and Palm Beach
The Most Popular View
Looking from West
Palm Beach*



NORTHWOOD HOTEL

West Palm Beach

*In Northern Business Section
Near Residential Section*



NORTHWOOD HOTEL is located in the northern business section and near a popular residential section of West Palm Beach. Frequent and regular bus service passes the Northwood Hotel with five-minute service to the principal business section, the theatres and parks and recreational places.

Northwood post office is adjacent to the Northwood Hotel. Visitors to West Palm Beach and Palm Beach, the world-famous resort, will find this section and the Northwood Hotel very satisfactory; it is free from down-town noises; the charming waters of beautiful Lake Worth is viewed from the windows of the Northwood Hotel. A park and recreational grounds, ornate with Florida tropical plants, fronting on Lake Worth, is but two blocks from the Northwood Hotel. The Northwood Hotel is facing eastwardly on the Dixie Highway, a broad boulevard; the balmy breezes from the southeast and east sweep through the suites of the hotel adding gratifying comfort to its guests.

Rates vary with location: Single rooms with bath, \$2.00 to \$3.00; double rooms with bath, \$3.50 to \$5.00. Special terms for week or month will be quoted on application to the manager.



LAKE WORTH

*Looking South from West
Palm Beach*

Palm Beach in Distance



ROYAL PALM HOTEL
West Palm Beach
Near Lake Worth

THE ROYAL PALM HOTEL is fire proof. It is located on Lake View Street near Olive Avenue, about six blocks from the business center. The building is about one block from Lake Worth and the principal bridge over Lake Worth. There is convenient and frequent bus service to all points in West Palm Beach and Palm Beach.

The building is well furnished throughout, every comfort being provided for the guests. A dining room, lobby, parlor and other modern hotel conveniences are provided. Prices are moderate and will be supplied by the manager on application.

WEST PALM BEACH
Looking North

Royal Palm Hotel and
Flagler Apartments in
Left Foreground



FLAGLER APARTMENTS

West Palm Beach

Overlooking Lake Worth



THE FLAGLER APARTMENTS are of Spanish design outside and inside, very attractive and comfortable. They are constructed of hollow tile and stucco.

The building is located at Trinity Place and Flagler Drive, overlooking Lake Worth and Palm Beach, about one-half block from Lake Worth. The apartments are about five blocks from the business section and near several churches. Busses to Palm Beach and all other points in the city pass within a block and a half of the building.

Apartments vary in size, there being fifty-one altogether. They are furnished in an attractive way, with bath, kitchenette, and other accommodations. Prices are moderate, vary according to size and location; full particulars will be supplied on request by the owner or manager.



BUSINESS SECTION

Palm Beach

*Spanish Architecture
prevails throughout
the Palm Beaches*



LIDO-VENICE APARTMENT HOTEL

Palm Beach

*The Everglades Club
Section*

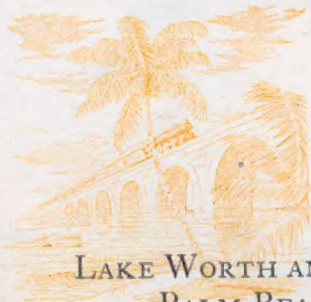


THE LIDO-VENICE APARTMENTS are located on the corner of Australian Avenue and Coconut Row, one block east of Lake Worth, two blocks west of the Atlantic Ocean, and one block north of the Everglades Club and business section.

The building is of Spanish architecture throughout; it is constructed of hollow tile covered with stucco. The building contains seventy-six apartments available as separate rooms or suites. Rooms are exquisitely furnished throughout, using Erskine-Danforth furniture. There is a lobby and restaurant and other appointments for the comfort of the guests. The building is very modern and attractive throughout.

The building is readily accessible by ferry or bus from West Palm Beach, and by bus to all points in Palm Beach.

Prices and full particulars will be supplied by the manager of the building.



LAKE WORTH AND WEST
PALM BEACH

*View one block west of
Lido-Venice Apartments*





MIRAMAR INN
West Palm Beach
In Southern Residential
Section

THE MIRAMAR INN is located on Lake Worth in one of the best residential sections of West Palm Beach. Palm Beach is east of Lake Worth; a new bridge, very near the Inn, will give close communica-

tion with Palm Beach and the Ocean. Bus service to and from West Palm Beach is frequent on definite schedule.

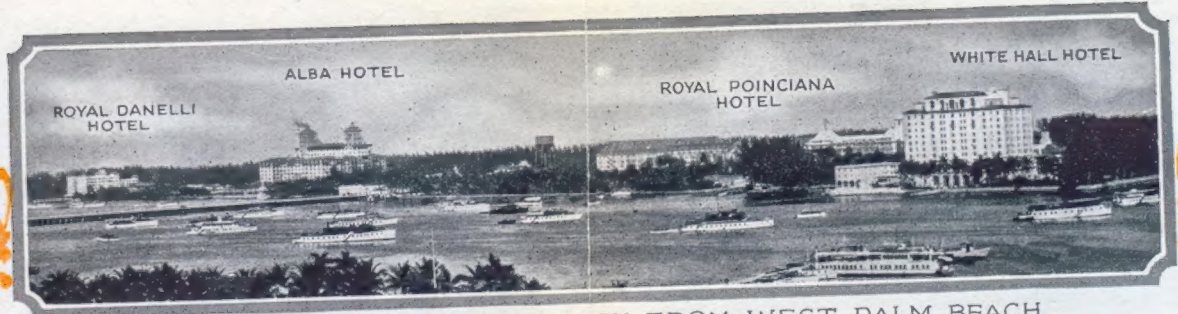
Each sleeping room of Miramar Inn is an outside room; rooms with or without bath are available. Each room has closets, hot and cold running water, writing desk, telephone and other conveniences; some apartments have private balconies. A large lobby, dining room, and large verandas add to the visitor's comfort. Prices are moderate and will be supplied on application to the manager.

THE MONTEREY HOTEL occupies the highest point in the Palm Beaches, overlooking the business section and Palm Beach in the distance. It is two blocks west of the business center. The building is new, Spanish architecture without and within; it is furnished in a very artistic manner throughout.

The hotel is close to the railway stations, bus station, theatres and the business section in general. Prices are moderate and compare favorably with rates in good hotels in large cities; rates will be furnished on request by the resident owner or manager.

MONTEREY HOTEL
West Palm Beach
Centrally Located





ROYAL DANELLI
HOTEL

ALBA HOTEL

ROYAL POINCIANA
HOTEL

WHITE HALL HOTEL

LOOKING TOWARD PALM BEACH FROM WEST PALM BEACH



NEW BREAKERS
HOTEL



NEW PALM BEACH
HOTEL



LAKE COURT
APTS.

PENNSYLVANIA
HOTEL

SALT AIR
HOTEL

EL VERANO
HOTEL

MONTEREY
HOTEL

DIXIE
COURT
HOTEL



LOOKING TOWARD WEST PALM BEACH FROM PALM BEACH